

**Moving recommendations
through the political process**

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**Moving recommendations
through the political process**

means undertaking

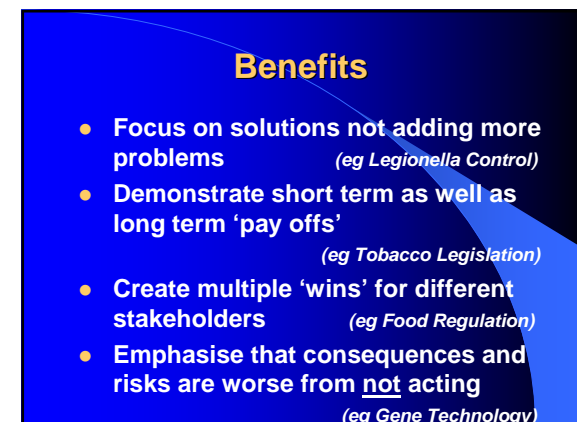
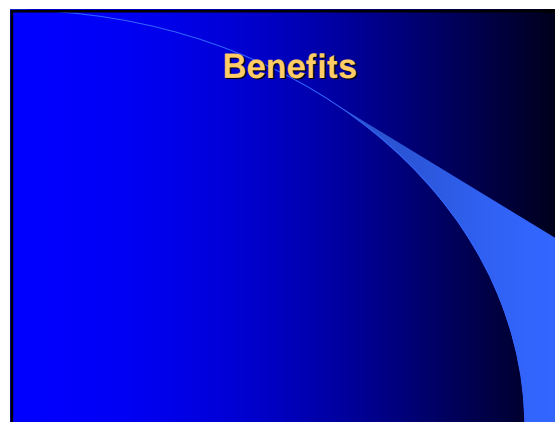
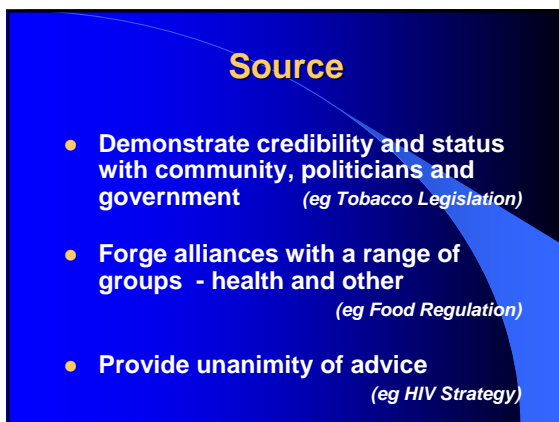
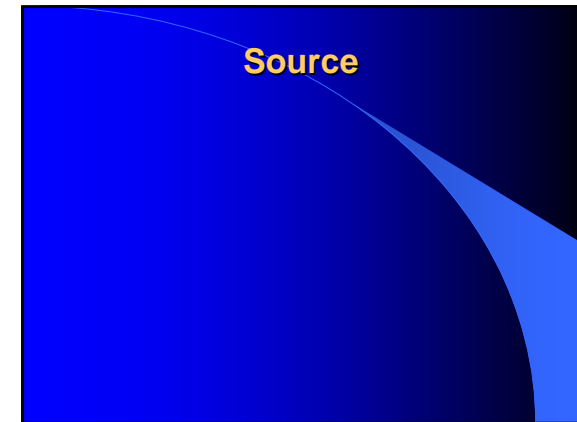
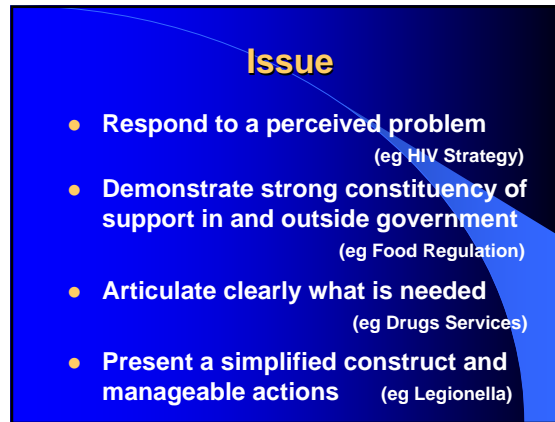
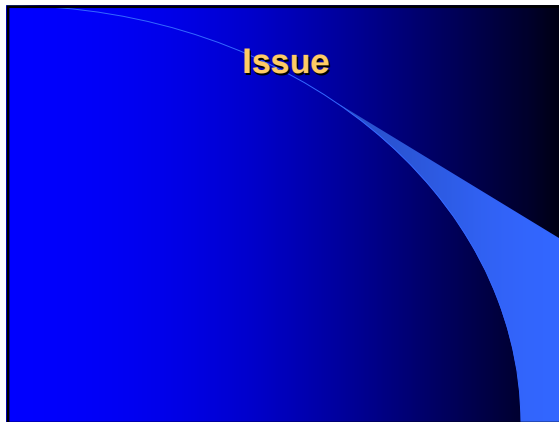
Political Analysis and Strategy

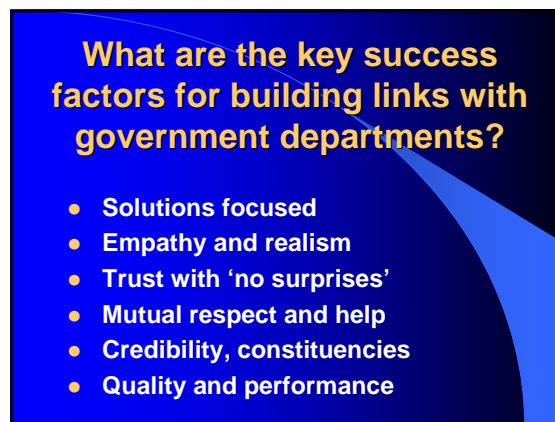
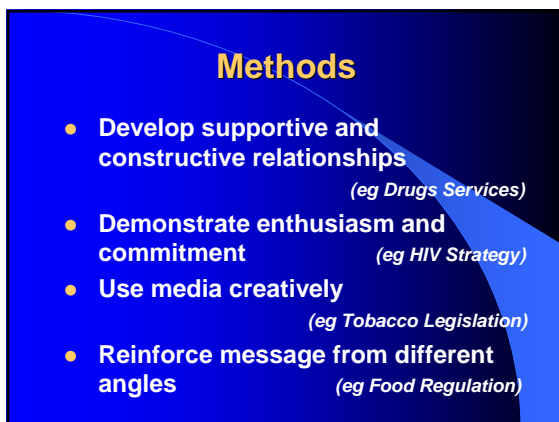
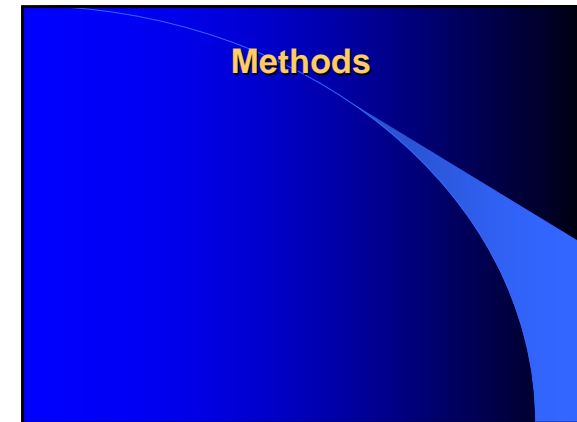
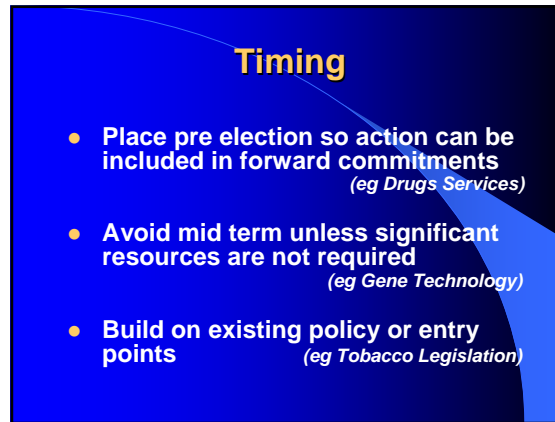
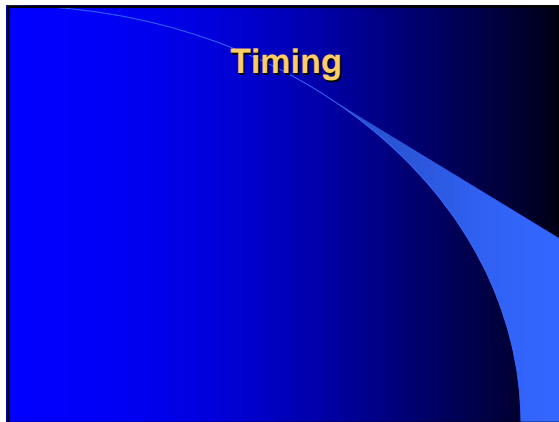
**Practical lessons from
'outside the box'**

- Perspectives from within the Victorian State Government as Chief Health Officer and Executive Director Public Health 1998-2002
- Examples of successful initiatives in Tobacco Legislation, Legionella Control, Food Regulation, Gene Technology, HIV and Drugs Services

**Key components of political
analysis and strategy**

- Issue
- Source
- Benefits
- Timing
- Methods





How does government bureaucracy feed information and policy to their Ministers and/or advisers?

- Formal Ministerial briefings
- Discussions with Advisers
- Discussions with Ministers
- Eliciting support from other senior colleagues eg Secretary



Political analysis and strategy – the four P's

- Position eg clear actions and optimal timing
- Perception eg benefits, reframe issue to fit context
- Players eg new groups, alliances, community
- Power eg through media, lobbying, protests

